

**WISCONSIN PARKINSON ASSOCIATION
BOARD OF DIRECTORS MEETING
March 8, 2011**

Ideas for Board Giving

1. Donate \$3,000 (one or several payments - \$250/month)
2. Donate \$1,000, find donor(s) at \$2,000
 - a. New member
 - b. Guests at event
 - c. Event Sponsor
3. Ask company to support organization or event for \$3,000
4. Donate in a variety of ways:
 - a. Member at \$250
 - b. Table at Blue Collar Ball - \$600
 - c. Four-some at golf outing - \$400
 - d. Year End donation - \$100
 - e. Silent Auction donations valued at \$1,000
 - f. Help with sponsors and bring in \$650
 - g. Personal = \$525, others = \$2,475
5. Host cultivation event at home. Result is at least \$3,000 of gifts.
6. Introduce Jay to trustee of family foundation. Receive grant of at least \$3,000.
7. Introduce Jay to CEO of company that results in a gift.
8. Family and friends host fundraiser that raises over \$3,000
9. Makes a planned gift with value of at least \$XXXX. Get credit for total value of gift divided by years of service (e.g. \$30,000 value = 10 years).