

RESOURCE DEVELOPMENT OUTLINE 2001/02
January 2002

A.	Individuals		\$195,700
1.	Annual Appeal (\$53,000)	\$ 63,000*	
2.	Membership (\$2,200)	7,200*	
3.	Adopt-A-Pet Campaign	5,000*	
4.	Contributions (Brd. \$20,000)	108,000	
5.	Major Gifts	12,500*	
B.	Foundations		\$ 50,000*
C.	Corporations		\$ 22,500*
1.	Business membership	\$ 2,500	
2.	Grants	5,000	
3.	Event Sponsors	15,000	
D.	Volunteer Fundraising Group		\$ 50,000
1.	Grocery Receipts	\$ 20,000	
2.	Walk	30,000	
E.	Newsletter		\$ 12,100
F.	Events/Sales		\$ 26,700
	GRAND TOTAL		<u>\$357,000</u>

* New Money = \$ 105,000